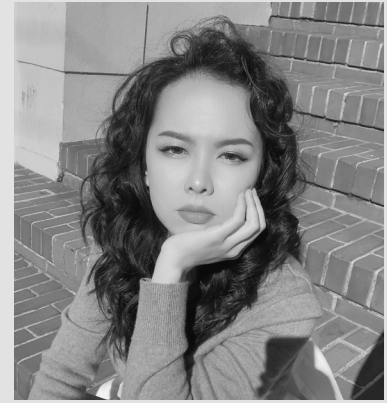


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YUCHEN SUN

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I. PROFILE

a. Personal Statement

As both a designer and educator, I've had the privilege of working across interaction, industrial, and graphic design, while also mentoring students on their creative journeys. Over the years, I've engaged in real-world design projects alongside my teaching role, ensuring my practical experience informs my teaching. I've served as the Director of Industrial Design at Wuhan Qingchuan University, balancing hands-on design projects with guiding future designers. I am currently pursuing a PhD in education, further deepening my commitment to effective teaching and learning. I've received several national and international awards, but my biggest reward remains seeing my students succeed. I'm passionate about creating meaningful designs and fostering new ideas. Let's make something impactful together!

b. Education Appointments

2024 - Present	Ph.D. Curriculum and Instruction / Educational Technology Kent State University, Kent, Ohio
2018 - 2020	Master of Fine Arts / Design California College of the Arts, San Francisco, California
2018 - 2020	Bachelor of Fine Arts / Graphic Design Liberty University, Lynchburg, Virginia

II. GENERAL INFORMATION

b. Academic Appointments

2021 - Present	Director of Industrial Design Wuhan Qingchuan University, Wuhan, China Strategic Leadership / Student-Centric School of Design and Engineering
2020 - Present	Associate Professor Wuhan Qingchuan University, Wuhan, China Interaction Design / Product Design / Design Strategy School of Design and Engineering
2024 - Present	Adjunct Faculty Wuhan Technology and Business University, Wuhan, China User Experience and Interaction Design School of Art and Design
2021 - 2024	Adjunct Faculty Wuhan Business University, Wuhan, China Interaction Design School of Software Engineering
2018 - 2020	Teaching Assistant California College of the Arts, San Francisco, California Design Theory School of Design
2015 - 2016	Teaching Assistant Liberty University, Lynchburg, Virginia Typographic Design Dep. of Graphic Design

c. Professional Appointments

2021 - Present	CEO of Le'en Study Tour Base / Founder City-Level Experiential Learning Platform, Shandong, China
2016 - Present	CEO of Zibo Le'en Agricultural Technology Development Co., Ltd. / Founder Digital Smart Agriculture Development Platform, Shandong, China

II. GENERAL INFORMATION

c. Professional Appointments

2023 - Present	CEO of Shandong Shanhequan Food Co., Ltd. / Founder Spring Water Product Development and Intelligent Industrial Production Platform, Shandong, China
2017 - 2018	Graphic Designer / Publication Design VIPKID Online English Learning Platform, Beijing, China
2015 - 2017	Design Manager / Design and Business Strategy Design Skinz, Lynchburg, Virginia

d. Awards and Honors / International and National Awards

2024	iF DESIGN AWARD, International Design Award Shortlist Award, Conceptual Design
2024	China Creative Challenges Contest Bronze Award, Interactive Product Design
2023	China Collegiate Design Competition & Exhibition Gold Award and Bronze Award, Product Design
2023	ICAD International Contemporary Youth Art & Design Competition National Achievement Award, Interaction Design
2022	China International College Students' Innovation and Entrepreneurship Competition Academic Gold Award / 2 Academic Achievement Awards
2021	Hubei Province University Student Arts Festival 3 Bronze Awards, Product Design
2016	Adobe User Experience Design Competition Academic Achievement Award, Application Design
2015-2016	West Virginia American Advertising Award Gold Awards and 4 Silver Awards

II. GENERAL INFORMATION

f. Paper Publication

- 2023.10 Yuchen Sun (2023), Analysis of the Guiding Role of Higher Education Regulations in Ensuring Students' Right to Fair Evaluation. Basic Education Reference. ISSN: 1672 - 1128, CN 11 - 4889/G4, P169.
<http://xueshu.qikan.com.cn/preview/1/205/3195232>
- Abstract:** With the socialization of education in China and the increasing importance of the state to education, the number of students receiving higher level education is also expanding. Higher level education laws and regulations play an important role in realizing the sustainable and stable development of education. Maintaining students' right of fair evaluation is one of the key contents of higher education laws and regulations. Schools and teachers should make fair evaluation on students' academic research and moral conduct according to their actual situation. Based on this, the text takes university teachers as the starting point, discusses the necessity for university students to obtain the right to fair evaluation, and analyzes the status quo of university students' understanding of their right to fair evaluation, alongside the guiding role of higher education laws and regulations in safeguarding this right.
- 2023.6 Yuchen Sun (2023), Research on Interaction Design of Interactive Libraries in Universities. ISSN 2096-2157, CN 11-9124/G, P301.
<http://xueshu.qikan.com.cn/preview/1/118/977202>
- Abstract:** Colleges are the main venues for imparting knowledge and cultivating high-quality talents, and libraries are able to provide students and teachers with more extensive and diverse sources of knowledge. However, due to the influence of traditional library working modes, many college students and teachers nowadays have low borrowing frequencies at libraries, and the borrowing process is cumbersome and tedious. Modern library construction should focus on fun, leveraging new scientific and technological advancements to create intelligent interactive libraries, actively integrating digital media and interactive technology. The current library application and business functions are unable to meet the growing needs of readers. Based on the current situation of borrowing patterns in college libraries, this paper proposes optimization suggestions, providing a fun and practical interactive system, optimizing many challenges faced by today's college libraries, and improving the reader experience. It presents a new idea for creating a new type of college library system.

g. Membership in Academic, Professional, and Scholarly Societies

- 2023 - Present **Hubei Province Artists Association**, Academic Member
- 2021 - Present **The Professional Association for Design**, Emerging Member

II. GENERAL INFORMATION

h. Certificates and Honors

2021	Chinese University Teacher Qualification Certificate
2022	International English Teacher Certification
2020	Mandarin Level 1 Certificate
2013	Kappa Pi International Academic Award
2014	Alpha Lambda Delta Academic Honor